

# Project ENriCH

## Questionnaire results

Előadó: HÉTFA



**HÉTFA Kutatóintézet és Elemző Központ**

*A használható tudásért*

Cím: 1051 Budapest, Október 6. u. 19., IV/2.

Telefon: +36 30 730 6668, Fax: +36 1 700 2257

E-mail: [info@hetfa.hu](mailto:info@hetfa.hu), [www.hetfa.hu](http://www.hetfa.hu)

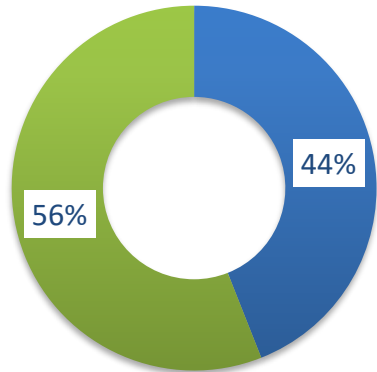
# Hungary - Veszprém

Előadó: HÉTFA

# 1. Demography

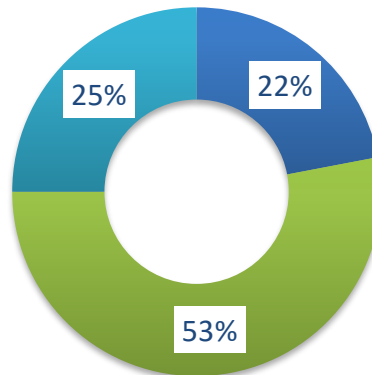
417 respondents altogether, women, age-group 19-24 and students (so mainly university students) are overrepresented.

### Gender



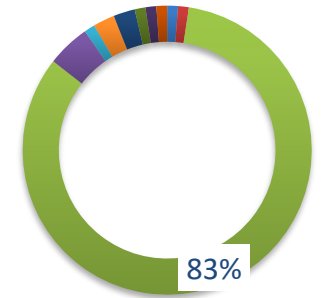
- Male
- Female

### Age



- 13-18
- 19-24
- 25-30

### Occupation

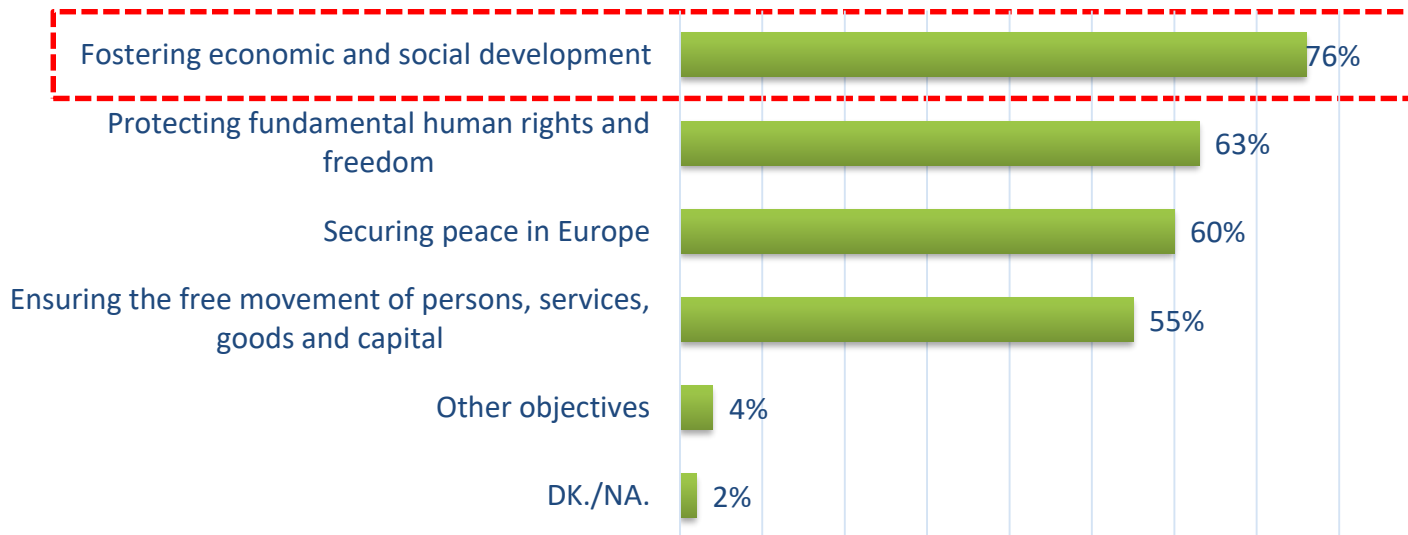


- Economy
- Tourism, commerce
- Student
- Research, science and technology
- Civil sector
- Education
- Finance, insurance

## 2. EU-block: Main tasks of the EU

Main goal of the EU should be fostering economic and social development (76%), but fundamental human rights and freedom are also pretty important, as well as securing peace in Europe. Other objectives are mainly about climate change and environment protection.

### According to your opinion what should be the main aim(s) of the European Union? (multiple answers are possible)



## 2. EU-block: Main challenges

Main challenge is climate change – this issue appears to be more pressing than in the previous questionnaire (came from the 5th place to the top). The 2nd main challenge is migration, 3rd is insufficient co-operation and compromise between Member States. Corruption and terrorism are also worrying for young people in Veszprém. But it is important to note, that according to the respondents, problems of the EU should be tackled with cooperation and compromise. Insufficient cooperation is a major problem for many, while excessive willingness to cooperate is at the very bottom.

According to your opinion what are the three major challenges the EU faces currently?

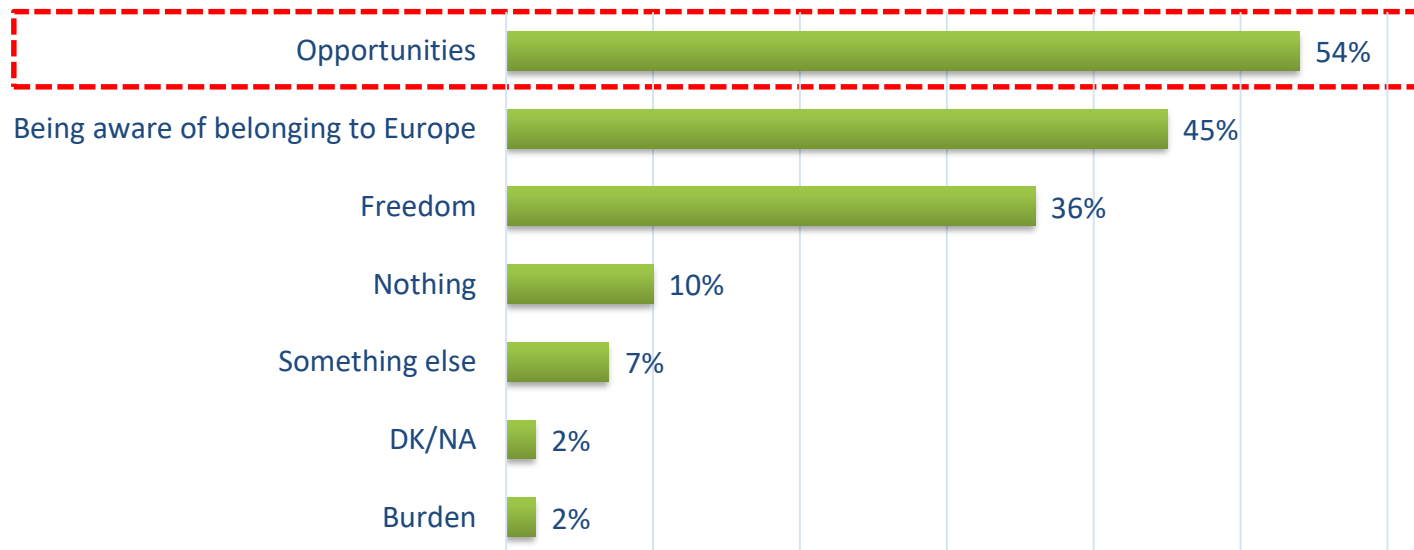
(Please rank the selected challenges from 1 to 3. Mark the most important one with 1.)

1. Climate change
2. Migration
3. Insufficient co-operation and compromise between Member States
4. Corruption
5. Terrorism
6. Economic situation
7. Unemployment
8. Nationalist tendencies in Member States
9. Apathy towards the EU (Euroscepticism)
10. Bureaucracy
11. Crime
12. Excessive willingness to cooperate and compromise between Member States

## 2. EU-block: What does it mean to be an EU citizen?

First of all, respondents do have some connection with the EU: only 10% stated, that EU means nothing for them. In addition, this picture of the EU is overwhelmingly positive: to be an EU citizen means **opportunities** above all, but also **belonging to Europe** and **freedom**. ‚Something else‘ covers also positive statements like **pride** and **security**, as well as **development**.

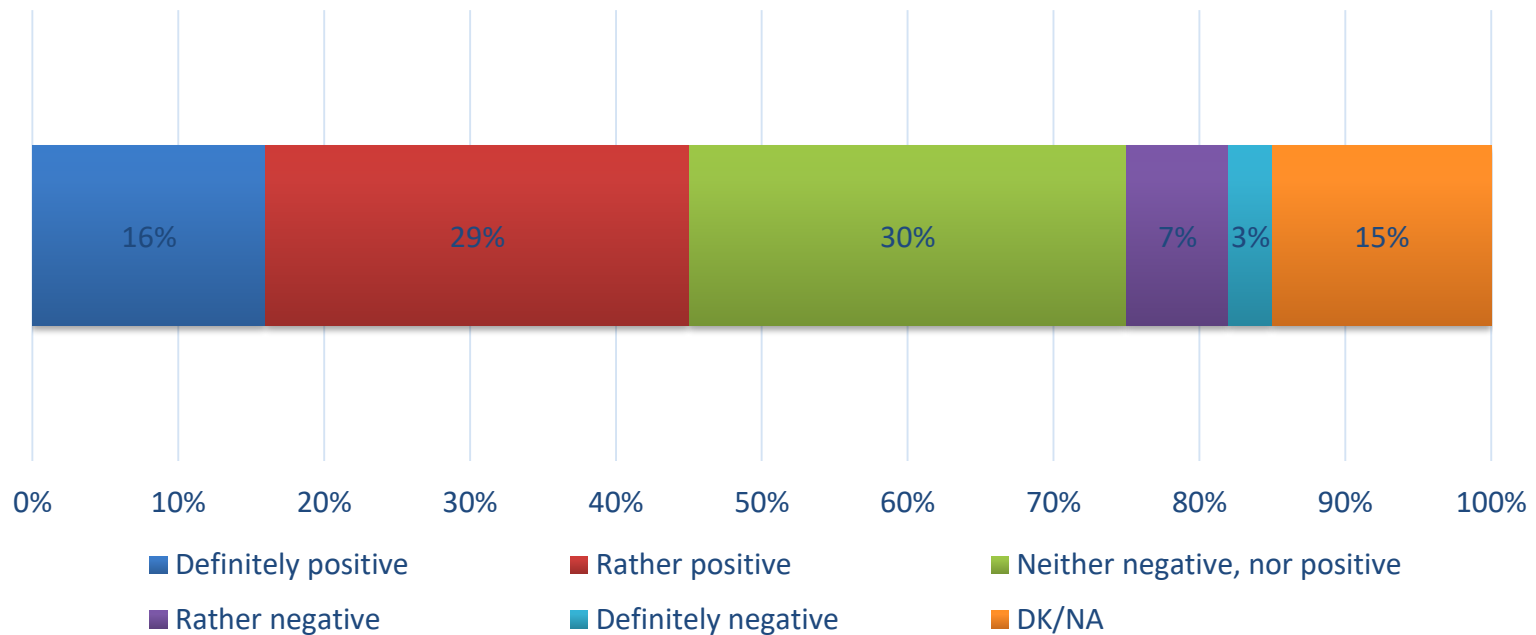
### What does it mean for you to be an EU citizen? (multiple answers are possible)



## 2. EU-block: General opinion

The overall picture about the EU is quite positive: 45% has positive opinion while only 10% has negative. But it is important to notice that the majority of respondents is in neutral position. Only 16% holds a ‚definitely positive’ opinion, though almost nobody holds a ‚definitely negative’ one (3%).

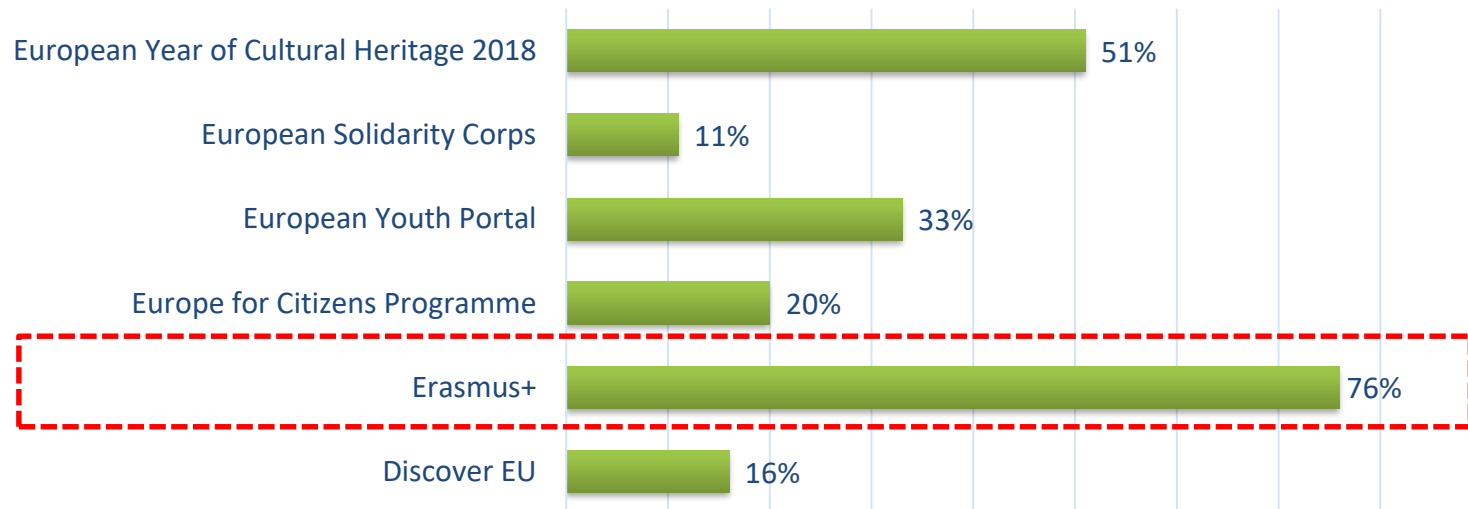
### How is your opinion about the EU?



## 2. EU-block: Awareness of EU programmes

Erasmus+ programme is very well known, by the three-quarter of respondent (however we have to keep in mind that some probably were just thinking about Erasmus exchange programme). The European Year of Cultural Heritage is known by the half of respondents.

### Prompted awareness of several EU programmes





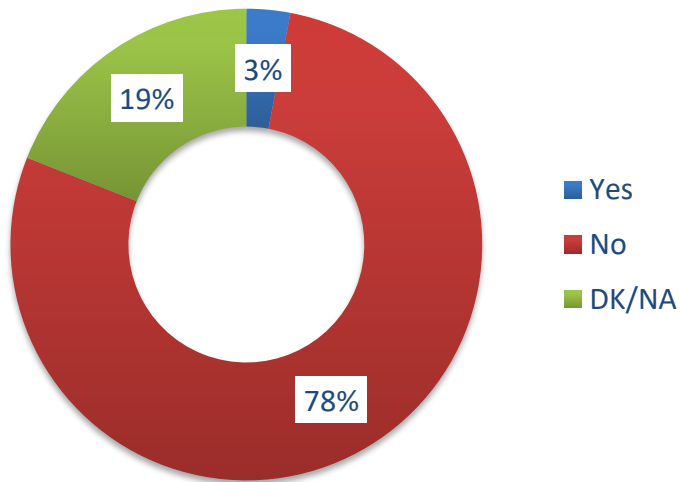
### 3. ENriCH-block: participation&awareness

The participation developed as expected. 10 of the respondents was involved in ENriCH, most of them as students.

Most of the respondents learned at school/university about the project, some of them on Internet. However, neither the advertisements, nor the social media proved to be an effective way of communication.

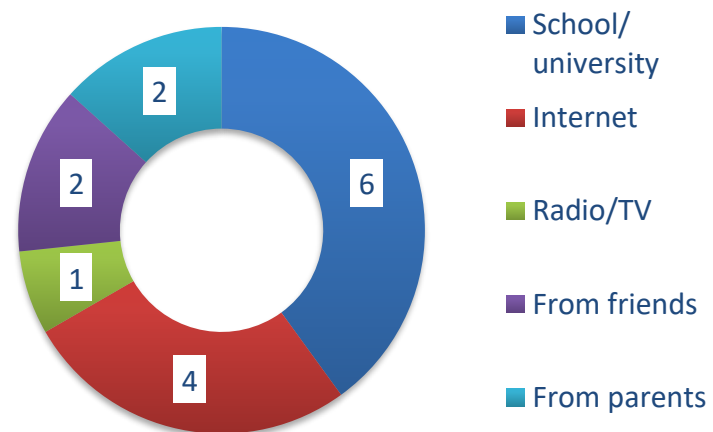
Only 4 of respondent was involved in an international project like ENriCH before.

#### Did you attend any programme of ENriCH?



N=417

#### Where did you hear about ENriCH? (people)



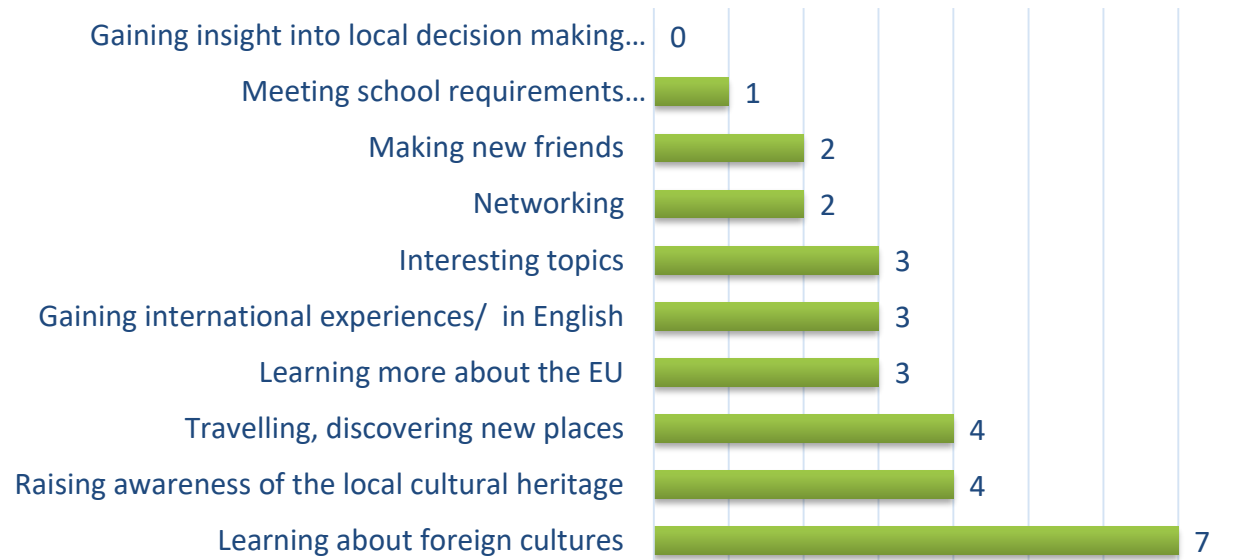
N=10

### 3. ENriCH-block: motivations

The main motivation is discovering foreign cultures but getting a deeper understanding of the local cultural heritage is also pretty important, as well as travelling and discovering new places. Gaining insight into local decision-making processes is the less attractive reason.

#### Why were you participated in ENriCH?

(multiple answers are possible; people)



### 3. ENriCH-block: experiences, satisfaction

The overall feedback is positive. The respondents are most satisfied with experiences gained in field of networking, making new friends, discovering new places and foreign cultures. However, they expected to learn more about local decision making processes.

- Gaining experiences in English/ in international field
- Discovering foreign cultures
- Making new friends
- Networking
- Travelling, discovering new places



- Learning more about EU
- Dealing with interesting topics



- Meeting school requirements  
(volunteering/for credits)



- Learning more about local decision making processes



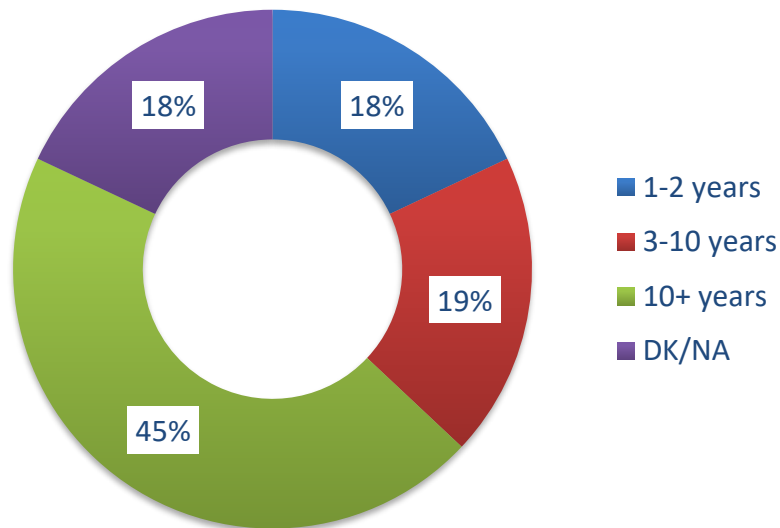
### 3. ENriCH-block: long-term impacts

- The questionnaire also tried to estimate the long-term impacts of ENriCH: whether the project has changed the attitude or the view of the participants. The overall picture is quite positive: *the respondents stated that they became open-minded and will pay more attention to cultural heritage on their future travels. As well as to local cultural heritage.*
- ENriCH proved to be successful on *raising awareness of volunteering and of the opportunities offered by European mobility programmes.* Moreover, it seems that young people participated in ENriCH *became more interested on EU issues and local public life as well.*

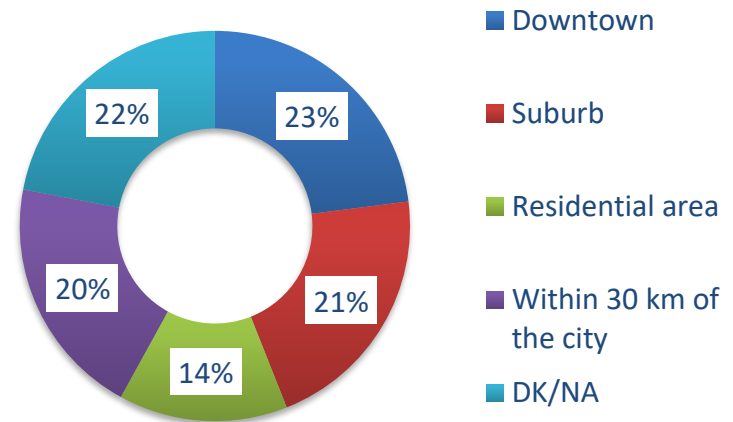
## 4. My city

Majority have been living in the city for more than 10 years already, however there is a considerable group of respondents (18%), who have only been living here for 1-2 years (probably university students). Majority is living in the downtown but nearly as many lives in the suburb , as well as within 30 km of the city.

### How long have you been living here?



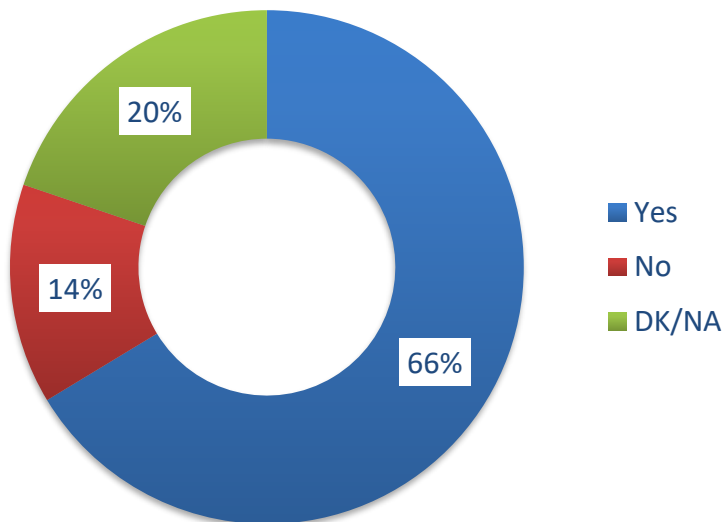
### Which part of the town do you live in?



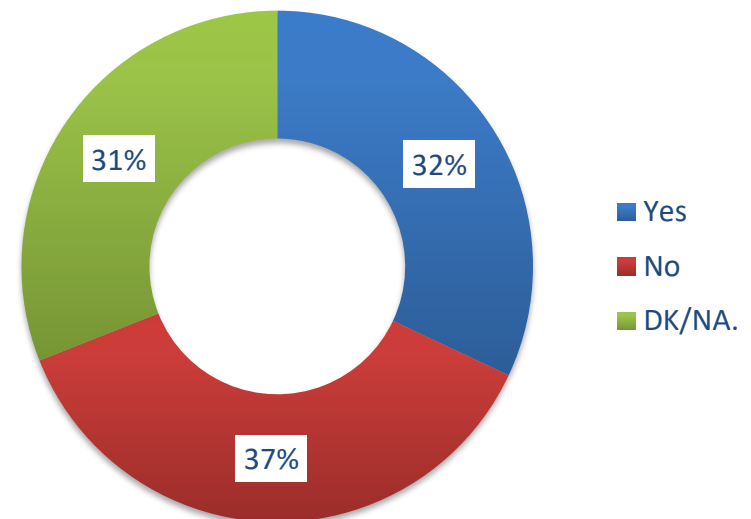
## 4. My city

66% of respondents like living in Veszprém, but 32% plans to move in the near future (+31% is not sure).

**Do you like living in your town?**



**Do you plan to move from your town in the near future?**

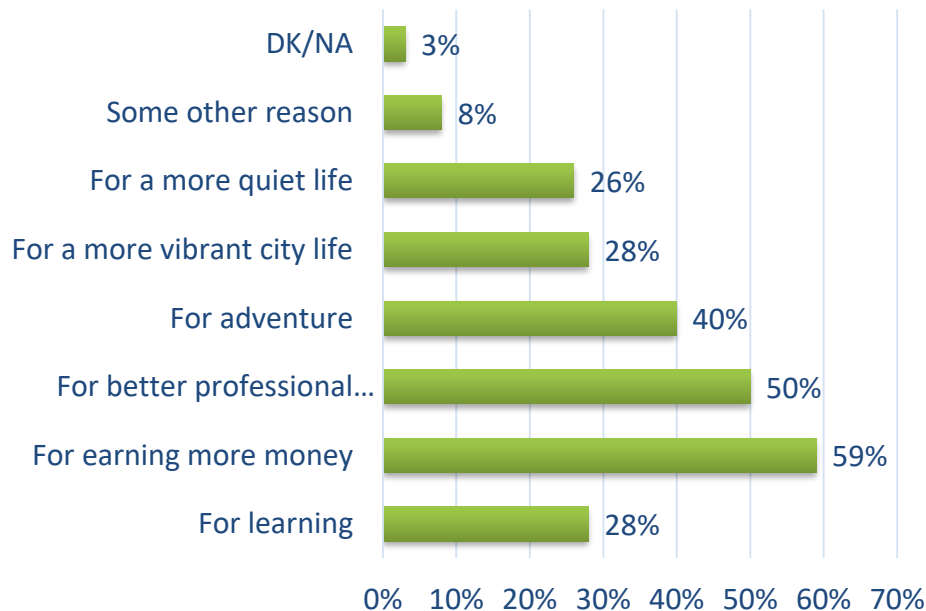


## 4. My city: if they plan to move

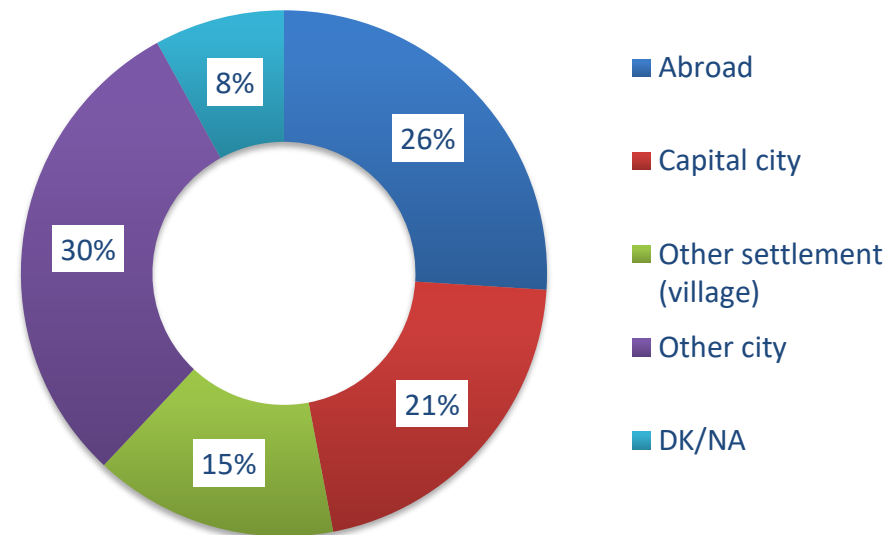
Main reason behind planning to move is earning more money but better professional opportunities and adventure are also important factors.

Biggest part of these young people plan to stay in Hungary and move to other city (30%). But nearly as many respondent plan to move abroad. The capital city is also important destination.

### If yes, why?



### If yes, where?



N=134

# Slovenia - Lendva

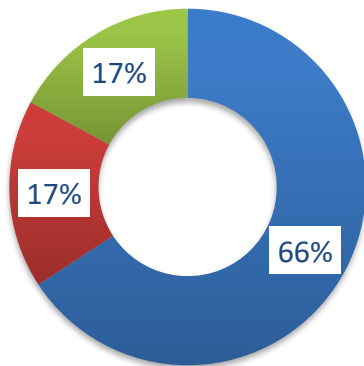
Előadó: HÉTFA



# 1. Demography

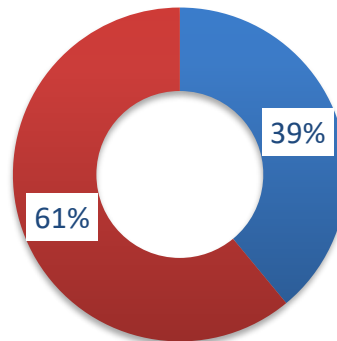
111 respondents altogether, women and 13-18 age group and students (so mainly elementary and high school students) are overrepresented.

### Age



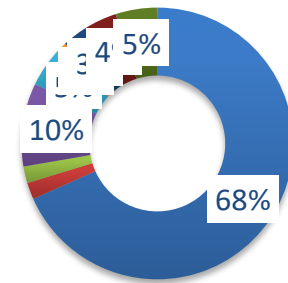
- 13-18
- 19-24
- 25-30

### Gender



- Male
- Female

### Occupation

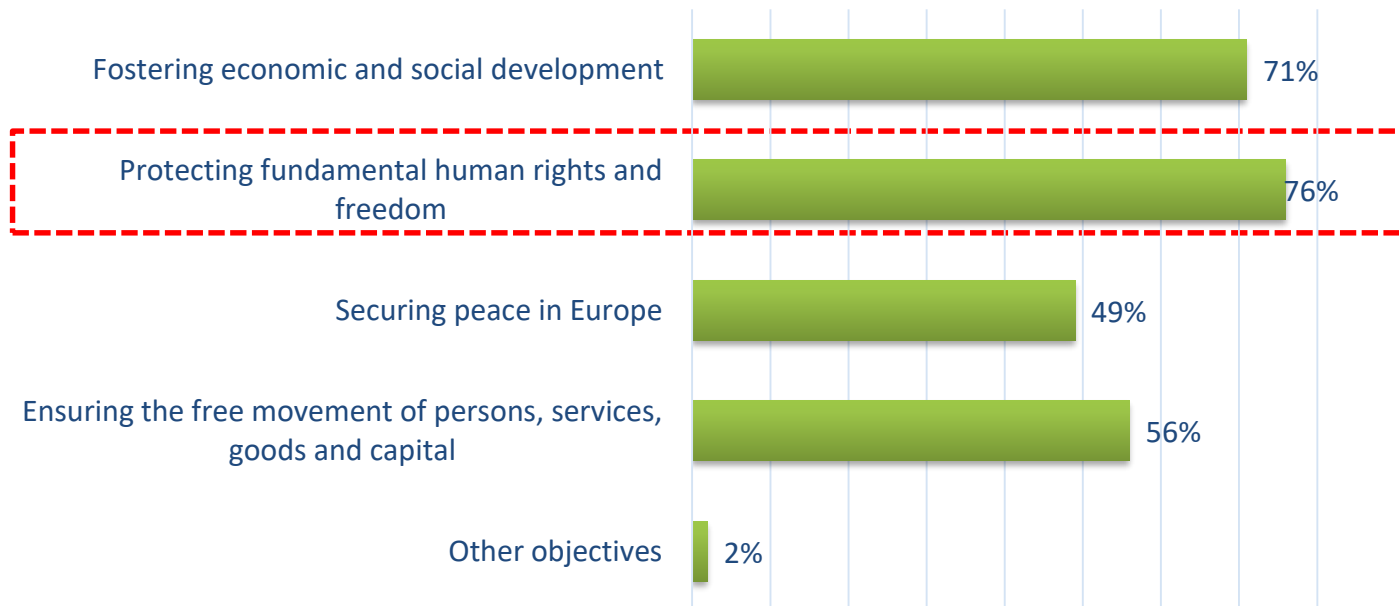


- Student
- Research, science and technology
- Civil sector
- Education
- Health and social work
- Business and consulting
- Administration
- Culture
- DK/NA

## 2. EU-block: Main tasks of the EU

Main goal of the EU should be protecting fundamental human rights and freedom but fostering economic and social development is also pretty important.

### According to your opinion what should be the main aim(s) of the European Union? (multiple answers are possible)



## 2. EU-block: Main challenges

Main challenge is migration, than unemployment, than migration and insufficient cooperation. Terrorism (which is connected with migration as well) and climate change are also worrying for young people in Lendva.

According to your opinion what are the three major challenges the EU faces currently?

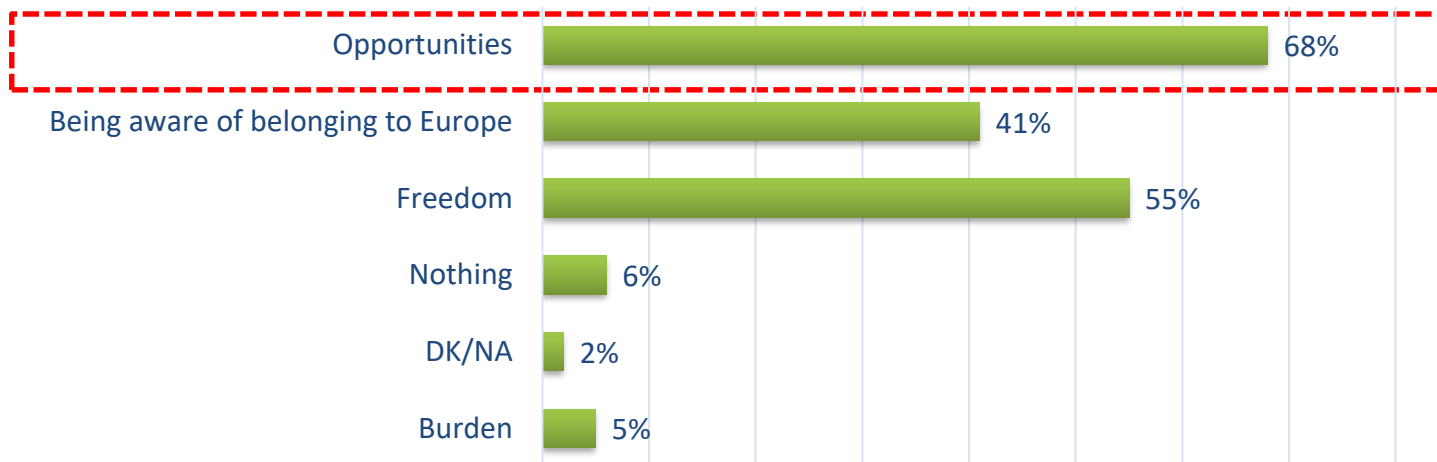
(Please rank the selected challenges from 1 to 3. Mark the most important one with 1.)

1. Migration
2. Unemployment
3. Insufficient co-operation and compromise between Member States
4. Terrorism
5. Climate change
6. Apathy towards the EU (Euroscepticism)
7. Economic situation
8. Nacionalist tendencies in member states
9. Excessive willingness to cooperate and compromise between Member States
10. Corruption
11. Crime
12. Bureaucracy

## 2. EU-block: What does it mean to be an EU citizen?

According to the Slovenian young people, being an EU citizen means opportunities above all. But also freedom for 55%. Only 6% stated that EU means nothing to them.

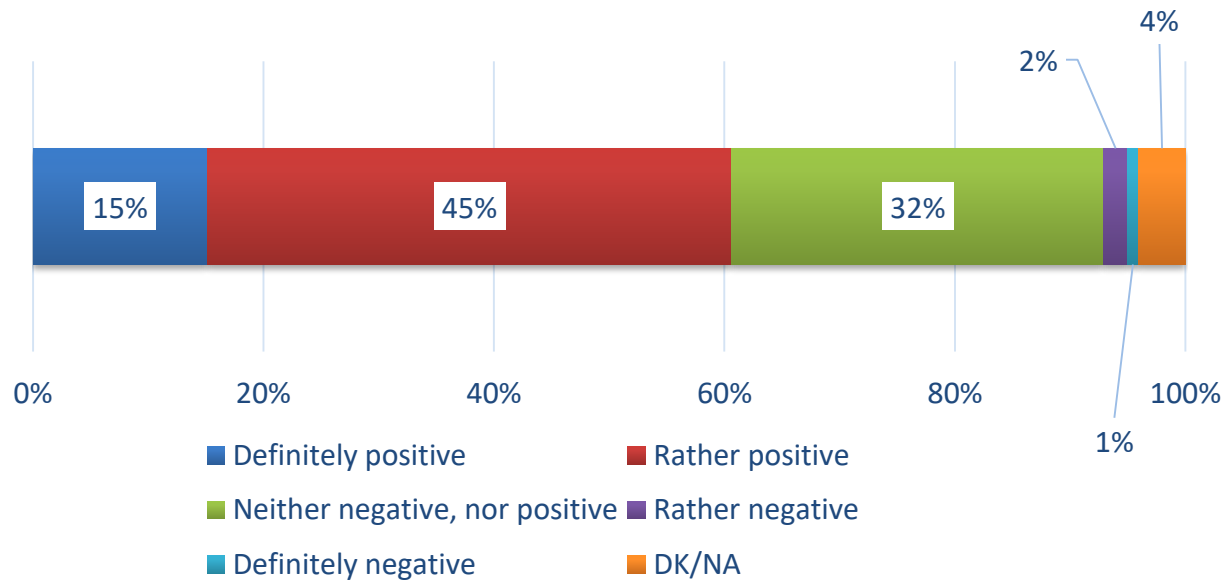
### What does it mean for you to be an EU citizen? (multiple answers are possible)



## 2. EU-block: General opinion

The overall picture about the EU is very positive, much more positive than in Hungary: 60% has positive opinion while only 3% has negative. There is a major group however, who does not have a clear opinion: 32% is neutral.

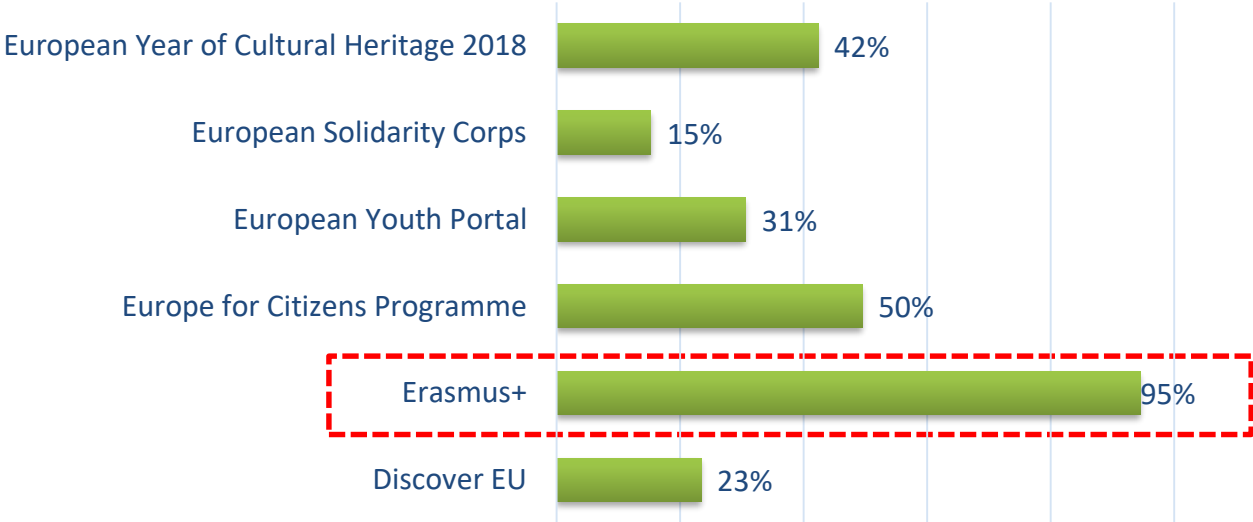
### How is your opinion about the EU?



## 2. EU-block: Awareness of EU programmes and the EYCH

Erasmus+ programme is very well known, almost by every respondent, however we have to keep in mind that some probably were just thinking about Erasmus exchange programme. Europe for Citizens Programme is known by the half of the respondents, the European Year of Cultural Heritage is known by 42%.

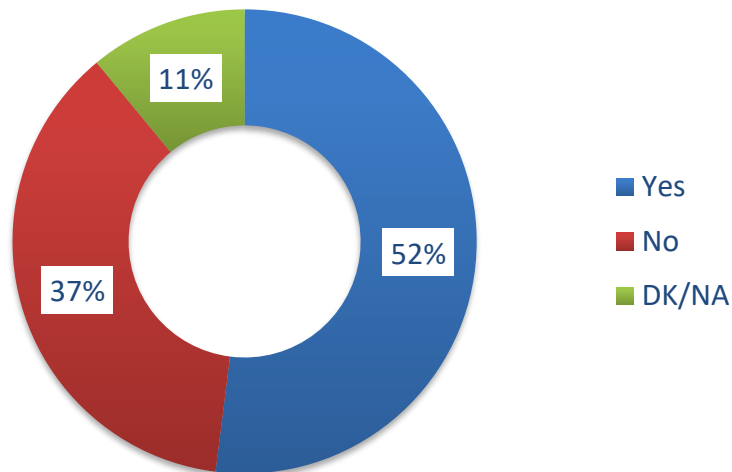
### Prompted awareness of several EU programmes



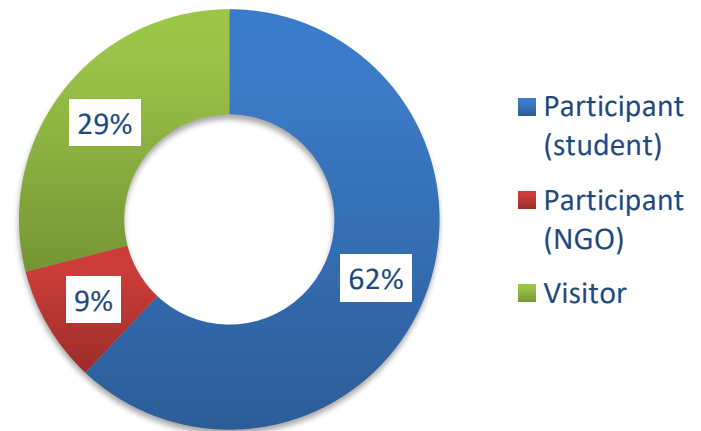
### 3. ENriCH-block: participation

Project participation developed as expected. The half of the respondents participated in project ENriCH (52%; 58 people); most of them as student but there is a major group of visitors. Participation in international projects like ENriCH is low, 15%.

**Did you participate in project ENriCH?**



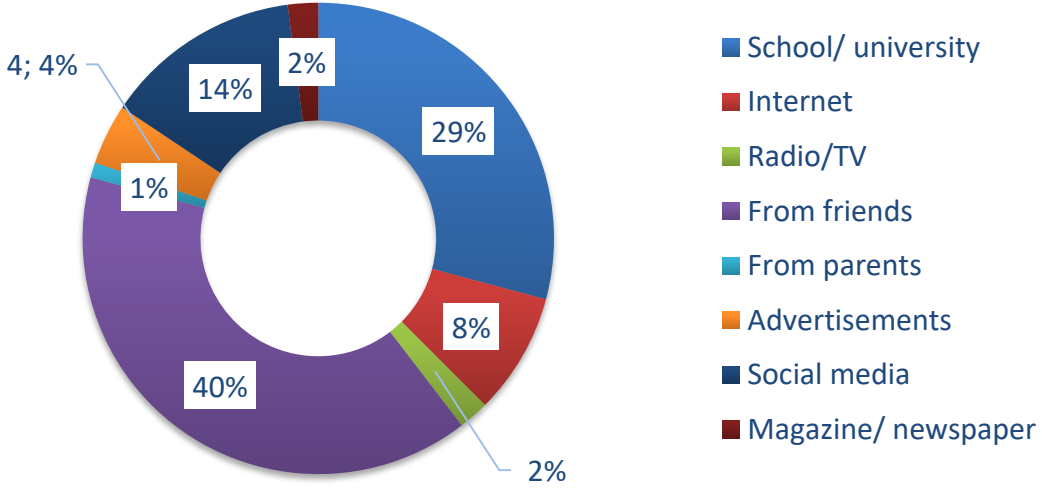
**If yes, what was your role?**



### 3. ENriCH-block: awareness of the project

All communication channel proved to be well functioned and quite effective. The majority of respondents heard about ENriCH from friends but many young people gained information at school/ university.

Where did you hear about ENriCH?



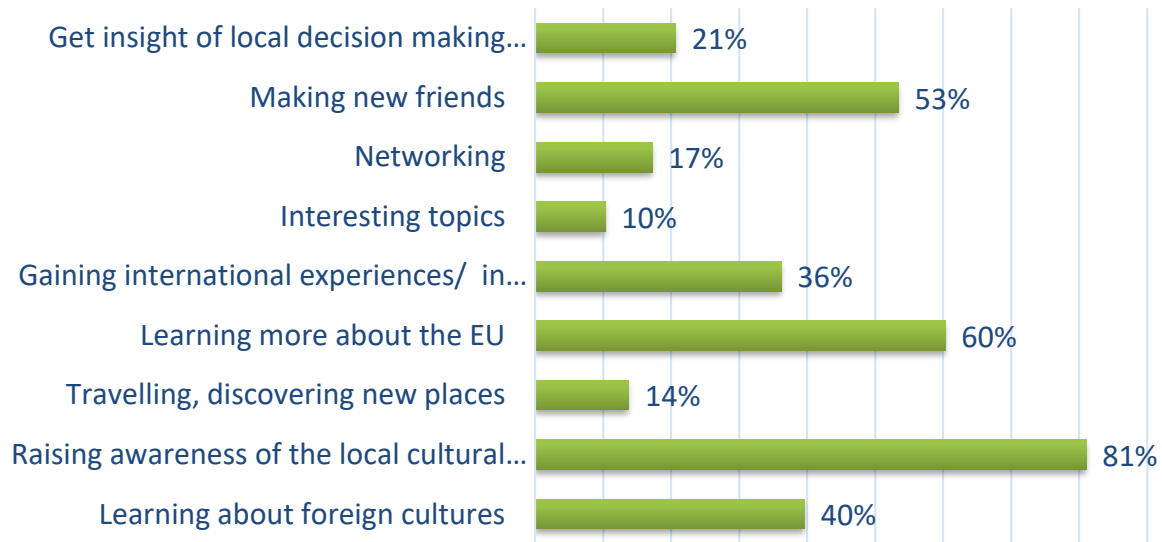
N=58



### 3. ENriCH-block: motivations

For the Slovenian respondents the main motivation behind participating in ENriCH is deeper understanding of local cultural heritage. Learning more about EU and making new friends are also pretty important motives for the third of the respondents . It is important to note that no one is motivated by meeting the school requirements.

#### Why did you participated in the project?



### 3. ENriCH-block: experiences, satisfaction

The overall feedback is overwhelmingly positive. The respondents are generally very satisfied with the experience and knowledge they have acquired. On a scale of 5, a rating of 4.5 was the worst they were given.

- Gaining experiences in English/ in international field
  - Making new friends
  - Networking
  - Travelling, discovering new places
  - Interesting topics
  - Learning more about local decision making processes
- 
- Learning more about EU
  - Discovering foreign cultures
  - Meeting school requirements (volunteering/for credits)



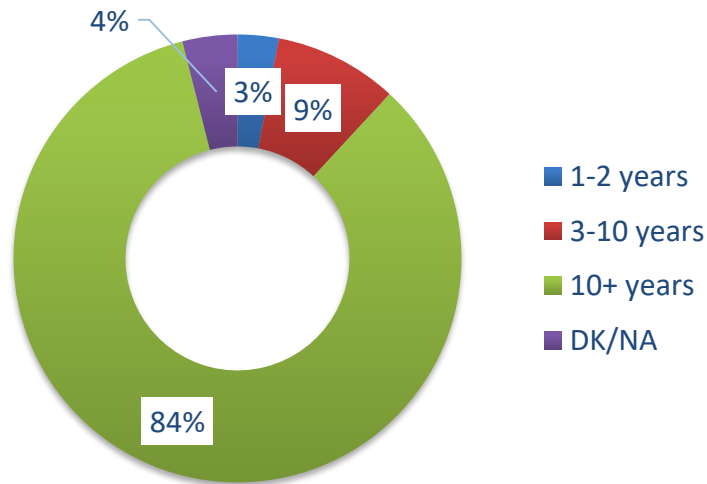
### 3. ENriCH-block: long-term impacts

- The questionnaire tried to estimate the long-term impacts of ENriCH. The results show that *ENriCH have had a profound impact on Slovenian youth and have greatly increased their interest and openness to cultural heritage*: in the future, respondents will pay more attention to local cultural attractions and heritage.
- Respondents also stated that they will be much more *open-minded on their future travels*, and *will continue to volunteering and participating in international programs similar to ENriCH*. In addition, *interest of local public life and of EU has increased as well*.

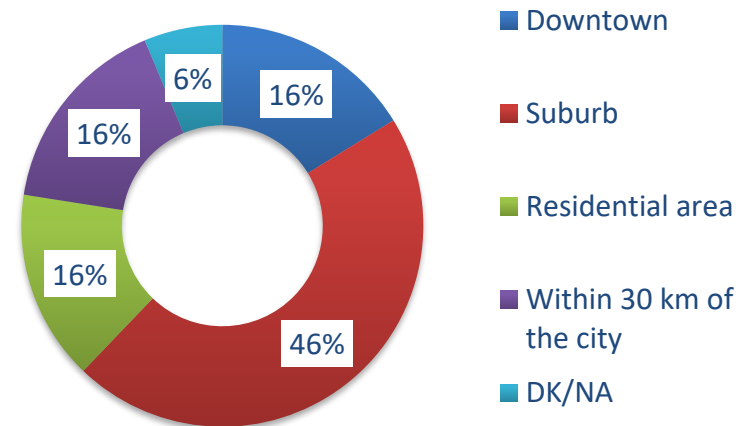
## 4. My city

Majority have been living in the city for more than 10 years already, which – taking into consideration that they are 13-18 years old only – means that they were either born in the town, or have lived majority of their lives here.  
Majority is living in the suburb.

### How long have you been living here?



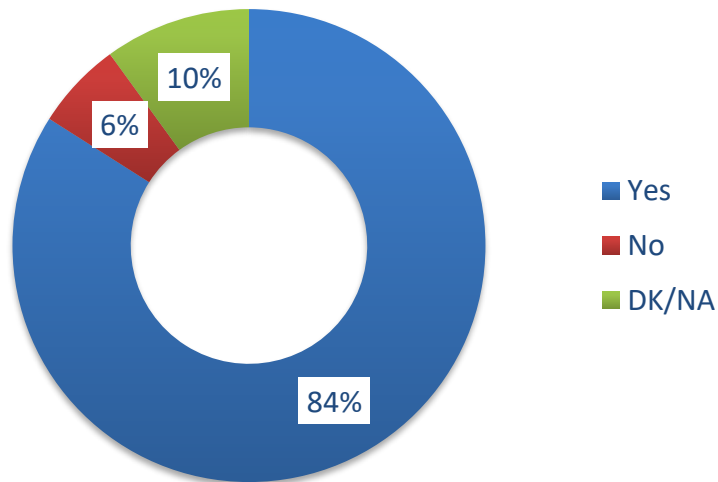
### Which part of the town do you live in?



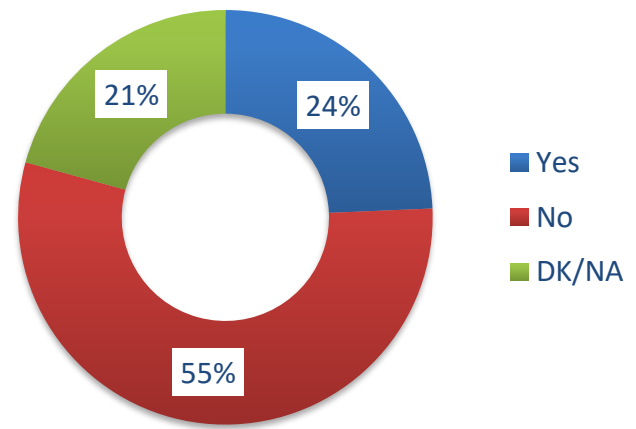
## 4. My city

84% of respondents like living in Lendva, and only 24% plans to move in the near future (+21% is not sure) - the majority of the respondents plan to stay in the city.

### Do you like living in your town?



### Do you plan to move from your town in the near future?



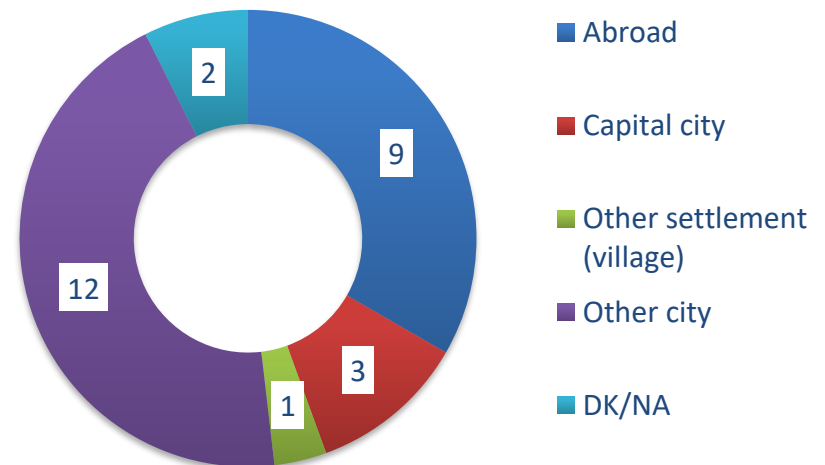
## 4. My city: if they plan to move

Main reason behind planning to move are better professional opportunities and learning. Biggest part of these young people plan to move to another city.

### If yes, why? (people)



### If yes, where? (person)



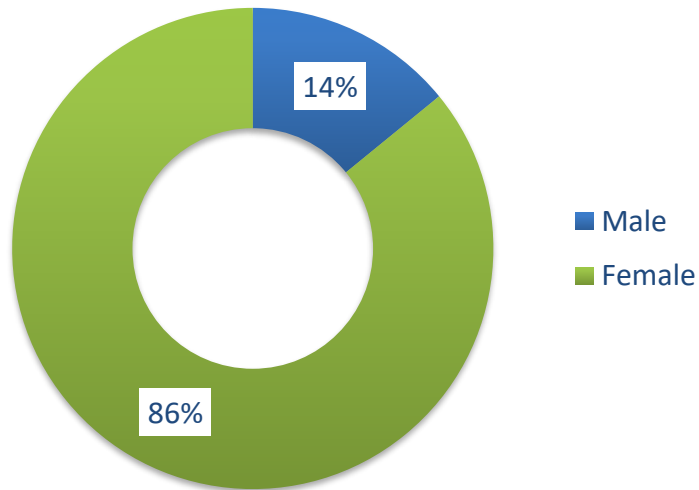
# Austria - Eisenstadt

Előadó: HÉTFA

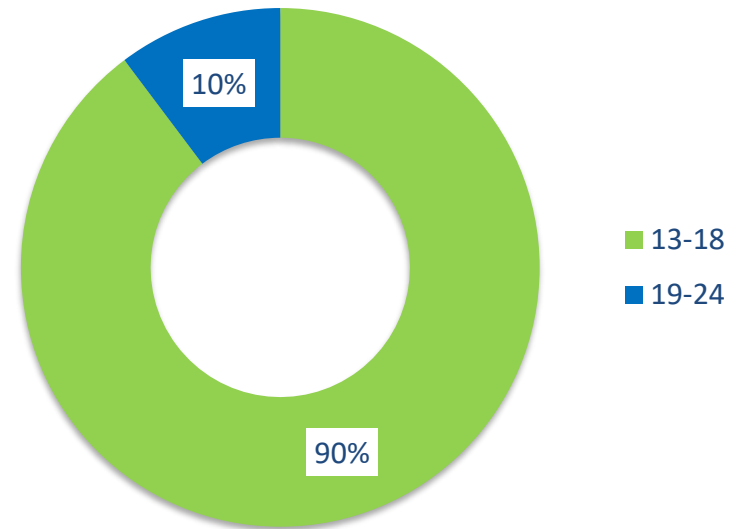
# 1. Demography

78 respondents altogether. Women and 13-18 group are heavily overrepresented. 90% are students.

### Gender



### Age





## 2. EU-block: Main tasks of the EU

The main task of EU should be protecting human rights. For the respondents, fostering economic and social development and securing peace are almost equally important goals. As other objectives they mention climate change and environmental protection.

### According to your opinion what should be the main aim(s) of the European Union? (multiple answers are possible)



## 2. EU-block: Main challenges

The major challenges the EU faces are climate change, than unemployment and migration. Less important than these, but still ahead of other is economic situation and terrorism. Austrian respondents also think co-operation should be rather enhanced (excessive willingness to cooperate is at the very bottom.)

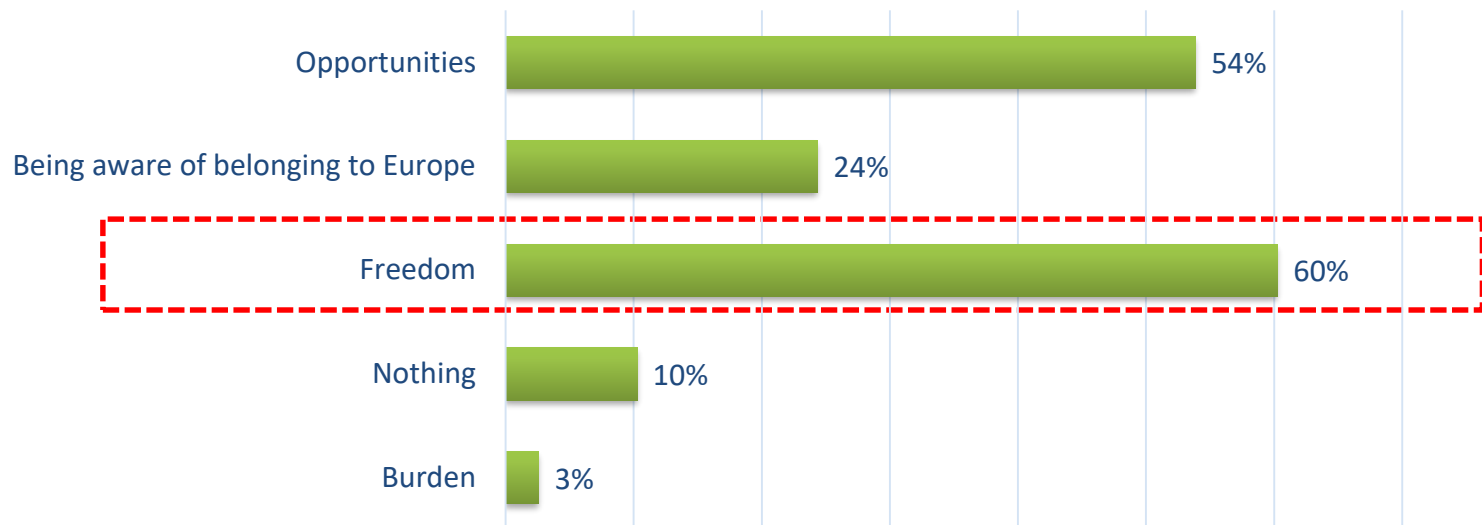
According to your opinion what are the three major challenges the EU faces currently?  
(Please rank the selected challenges from 1 to 3. Mark the most important one with 1.)

1. Climate change
2. Unemployment
3. Migration
4. Economic situation
5. Terrorism
6. Crime
7. Insufficient co-operation and compromise between Member States
8. Nationalist tendencies in Member States
9. Corruption
10. Bureaucracy
11. Apathy towards the EU (Euroscepticism)
12. Excessive willingness to cooperate and compromise between Member States

## 2. EU-block: What does it mean to be an EU citizen?

Being an EU citizen means freedom for the respondents. It is important to note that in Austria, freedom stand out more, in Hungary and in Slovenia, being an EU citizen means opportunities first of all.

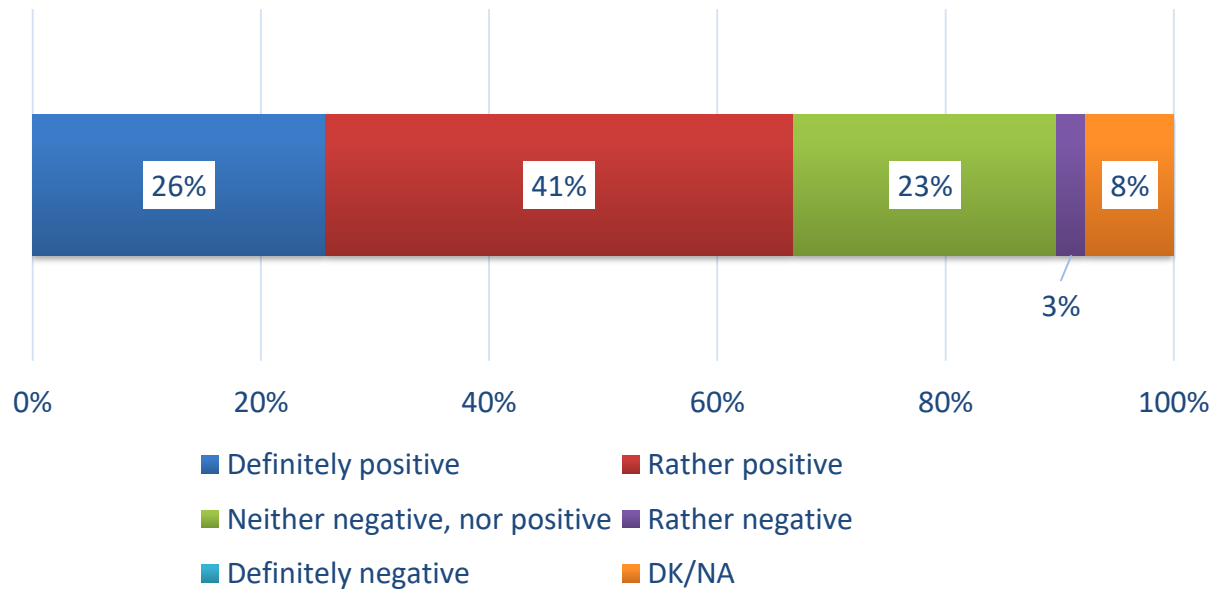
### What does it mean for you to be an EU citizen? (multiple answers are possible)



## 2. EU-block: Opinion about EU

The overall picture about the EU is overwhelmingly positive: 66% of respondents have positive, and only 3% has (rather) negative opinion – this is the only country where there is no definitely negative opinion.

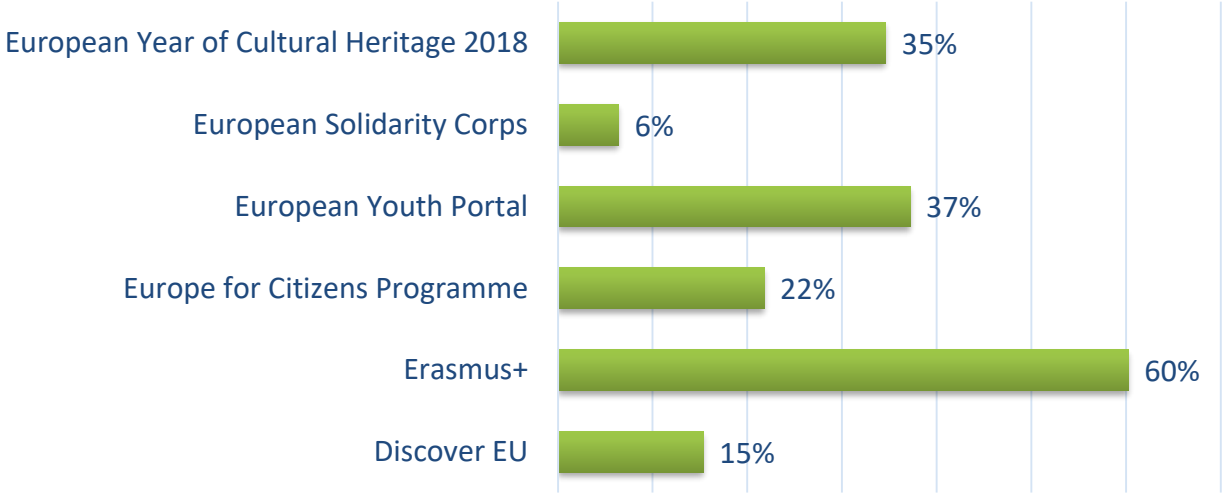
### How is your opinion about the EU?



## 2. EU-block: Awareness of EU programmes

Most well-known programme is Erasmus+ (however least than in other countries).  
 The European Year of Cultural Heritage is known only by more than third of the respondents.

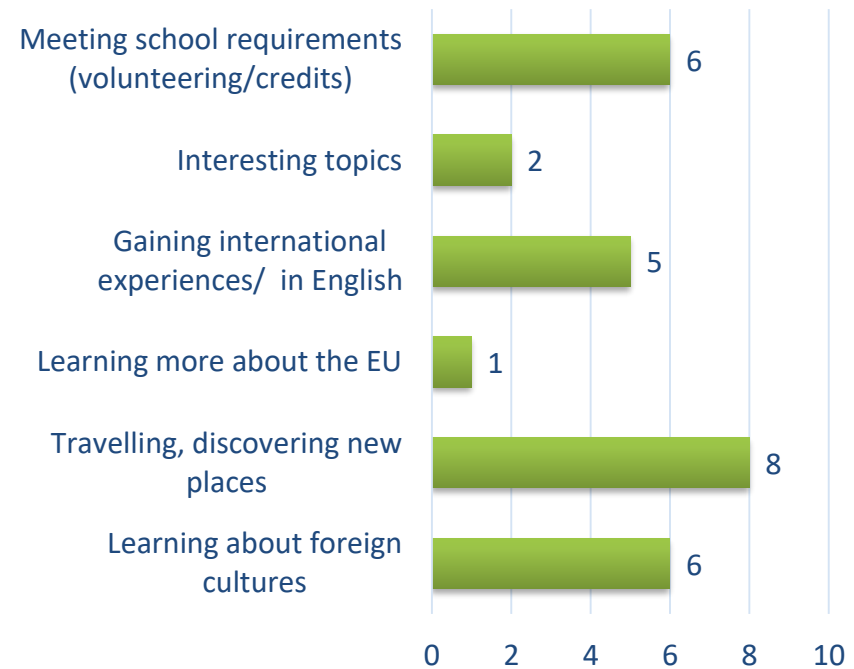
### Prompted awareness of several EU programmes



### 3. ENriCH-block: participation in project

- **21% of respondents attended any programmes of ENriCH** – this means 16 people. 15 people of them participated in the project as student and one of them as organiser. **All of these 16 people heard about ENriCH at school/university** and only one of them has participated in international project like ENriCH before.
- The **main motivations behind participation are travel, discovery of foreign cultures and school requirements**. Networking, making new friends, getting deeper understanding of local cultural heritage and getting insight into local decision making processes are not mentioned at all as motivation.

#### Why did you participated in the project? (people)



### 3. ENriCH-block: experiences, satisfaction

Austrian respondents were not completely satisfied with the experiences gained during the project. Most of the statements listed were averaged on a 5-point scale. The most positive feedback is about discovering foreign cultures. The lowest level of satisfaction was registered in connection with networking.

- Discovery of foreign cultures ★★★★☆
  
- Experiences in English/ in international field }★★★★☆
- Learning more about local decision making processes }
- Making new friends }
- Travel, discovery of new places }
- School requirements }
- (volunteering/for credits)
  
- Interesting topics }★★★☆☆
- Learning more about EU }
  
- Networking ★★☆☆☆

### 3. ENriCH-block: long-term impacts

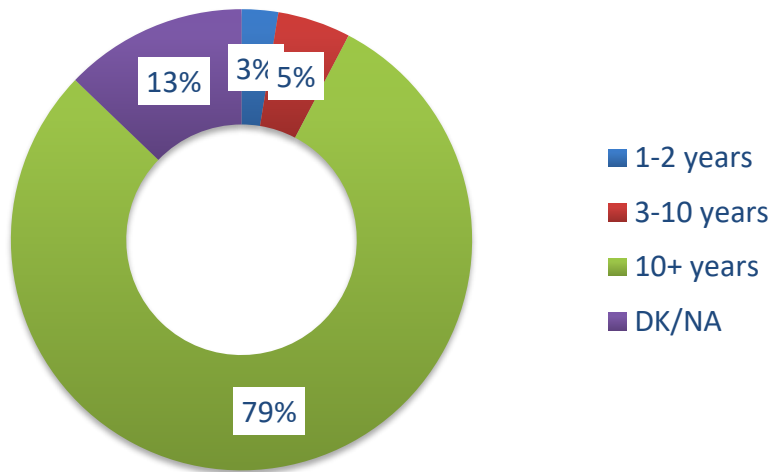
- The questionnaire tried to estimate the long-term impacts of ENriCH. ***The results show medium level of satisfaction/impact*** – just like in case of the previous question. ***The programmes have mainly influenced the cultural interest of young people:*** in the future, respondents will pay more attention to local cultural attractions. The project ***has also increased the openness of young people:*** they will continue to join similar international programs.
- In other areas, however, it does not appear to have had a profound impression on young people.



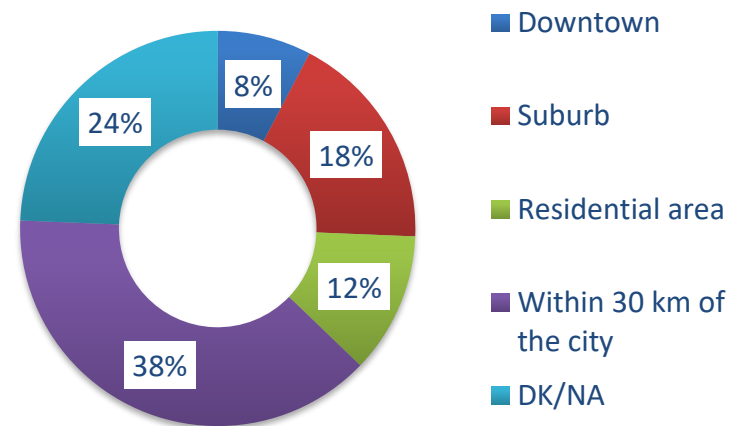
## 4. My city

Majority have been living in the city for more than 10 years already, which – taking into consideration that they are 13-18 years old only – means that they were either born in the town, or have lived majority of their lives here.  
Majority is living within 30 km of the city.

### How long have you been live here?



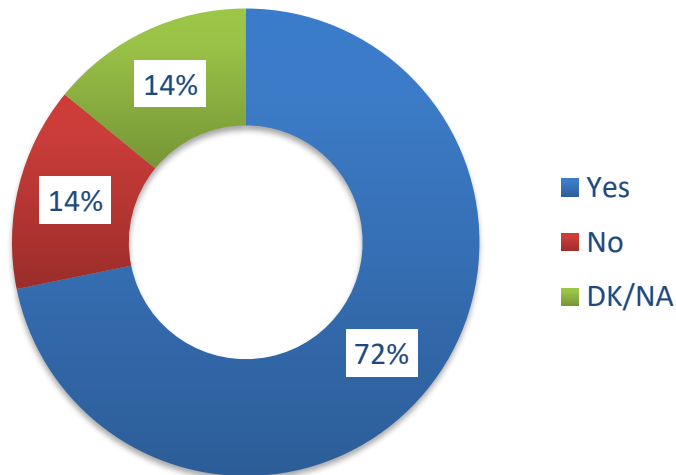
### Which part of the town do you live in?



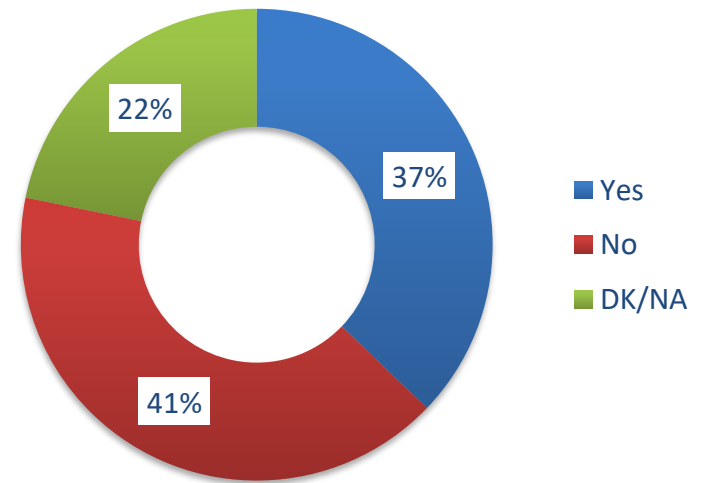
## 4. My city

72% of respondents like living in Esienstadt, but 37% plans to move in the near future (+22% is not sure).

### Do you like living in your town?



### Do you plan to move from your town in the near future?



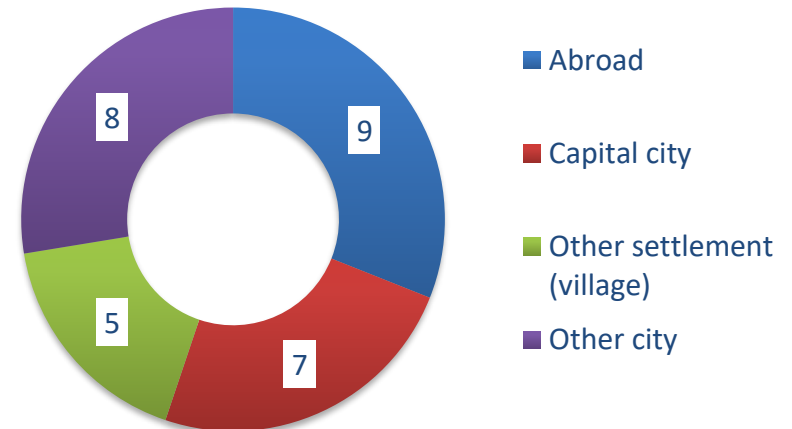
## 4. My city: if they plan to move

As the majority of respondents are 13-18 years, there is no surprising that the main reason behind planning to move is learning. Biggest part of these young people plan to move abroad.

### If yes, why? (people)



### If yes, where? (people)



# Country comparison

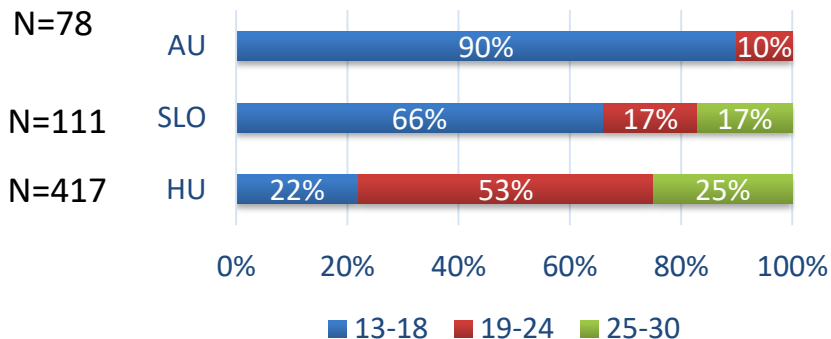
Előadó: HÉTFA

## Important notes– I.

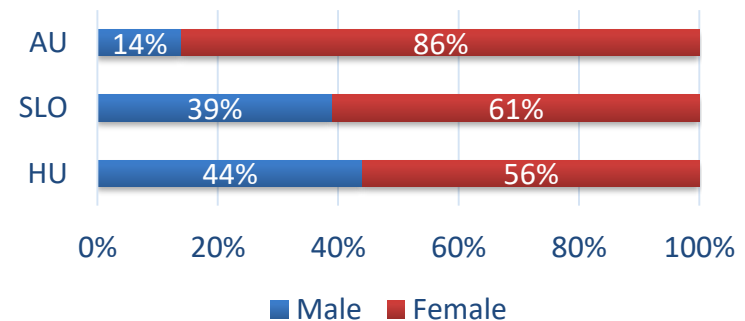
When comparing the results of the countries, the followings must be kept in mind:

- The results of the questionnaires are not representative for the 13-30 age group living in the given city, or country.
- The samples differ a lot not only in size, but also in age group and gender distribution, which also affects the results. However, the samples are similar in occupation distribution: the majority of respondents are student. (Which is good news because reachig student was one of the main goals of ENriCH.)

### Age



### Gender



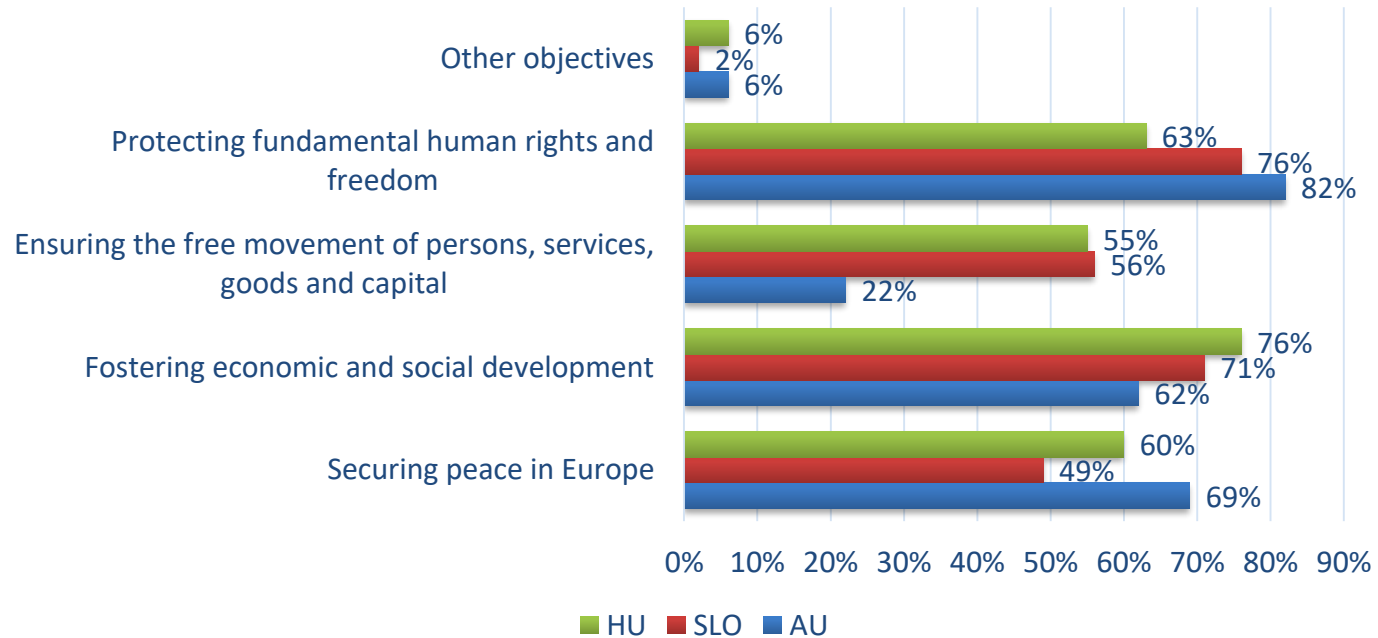
- Sample size in case of Estonia (N=25) and France (N=22) are extremely low, so Estonian and French data are not suitable for analysis.

## Important notes– II.

- Due to the conditions of ENriCH, sample size in case of questions concerning the project are extremely low, therefore we show the value (number of people) instead of percentages.
- In case of all country there is minimal overlap between the respondents of this questionnaire and those who responded to the first ENriCH questionnaire. Therefore these data are not suitable for comparative analysis/impact assessment. Sample size are too low to carry out comparative analysis/ impact assessment.

## 2. EU-block: Main tasks of the EU

According to your opinion what should be the main aim(s) of the European Union?  
(multiple answers are possible)



AU: N=78  
SLO: N=111  
HU: N=417

## 2. EU-block: Main challenges

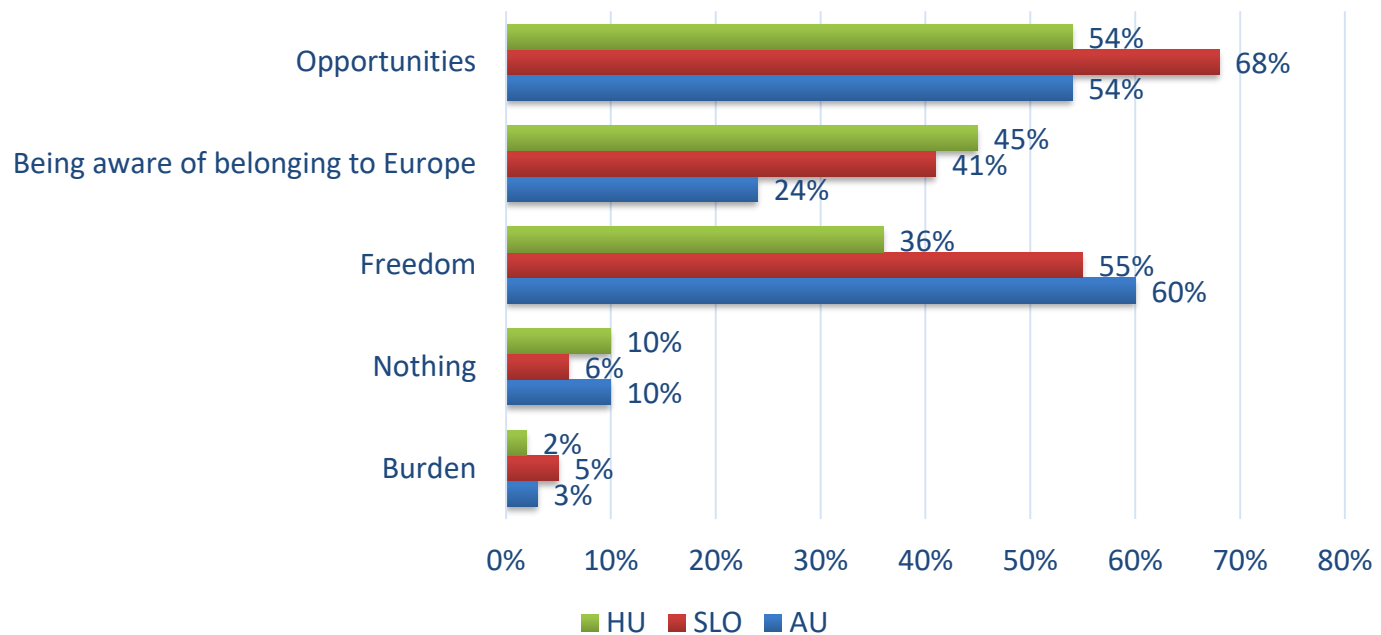
	HU	SLO	AU
1.	Climate change	Migration	Climate change
2.	Migration	Unemployment	Unemployment
3.	Insufficient cooperation	Insufficient cooperation	Migration
4.	Corruption	Terrorism	Economic situation
5.	Terrorism	Climate change	Terrorism
6.	Economic situation	Euroscepticism	Crime
7.	Unemployment	Economic situation	Insufficient cooperation
8.	Nacionalism	Nacionalism	Nacionalism
9.	Euroscepticism	Excessive cooperation	Corruption
10.	Bureaucracy	Corruption	Bureaucracy
11.	Crime	Bureaucracy	Excessive cooperation
12.	Excessive cooperation	Crime	Euroscepticism

AU: N=78  
 SLO: N=111  
 HU: N=417



## 2. EU-block: What means to be an EU citizen?

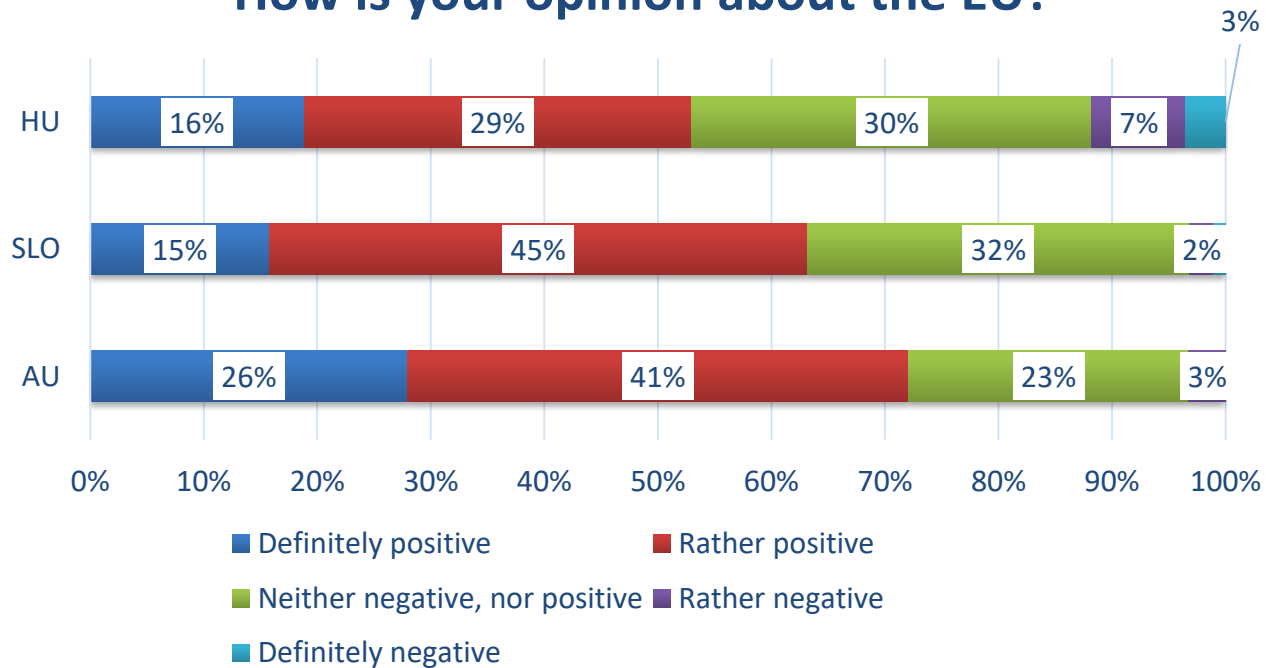
### What does it mean for you to be an EU citizen? (multiple answers are possible)



AU: N=78  
SLO: N=111  
HU: N=417

## 2. . EU-block: General opinion

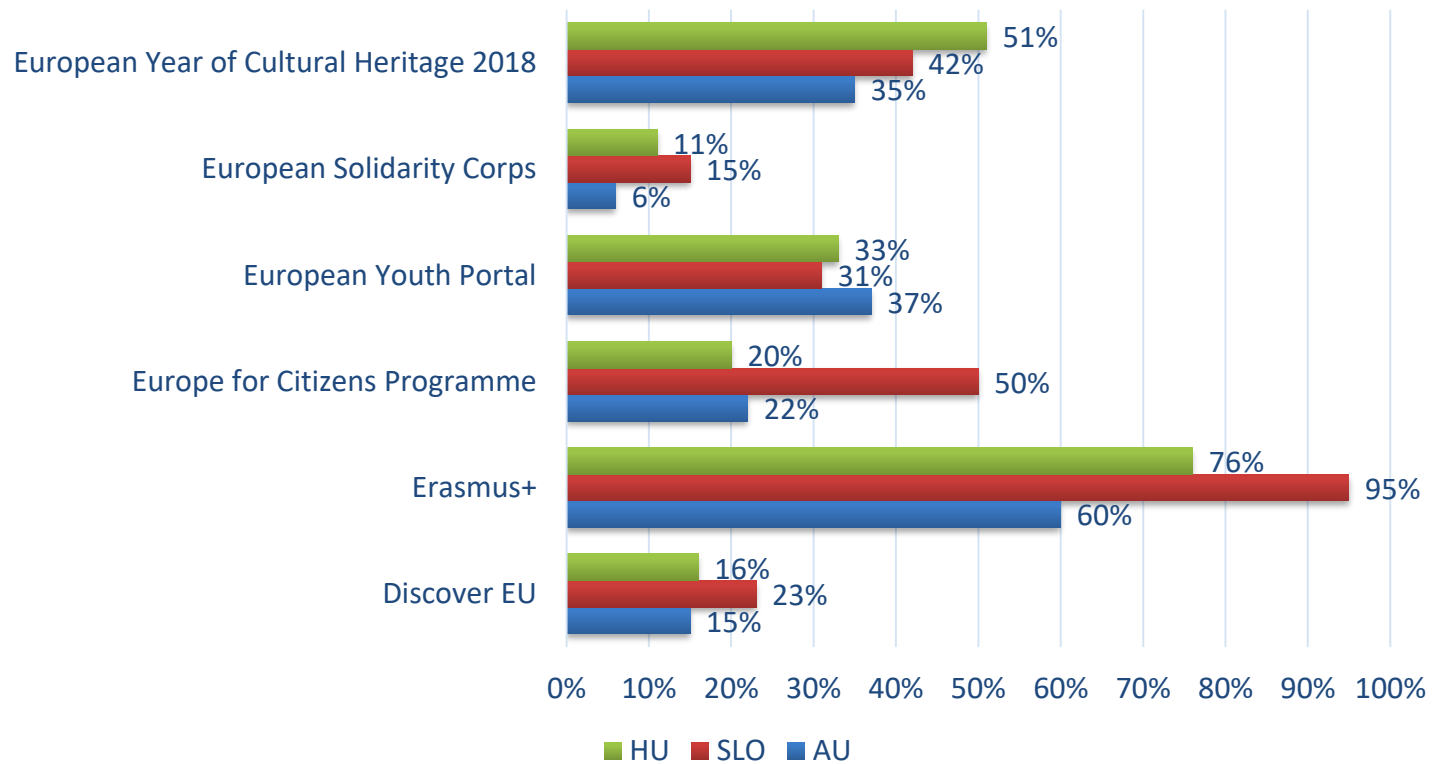
### How is your opinion about the EU?



AU: N=78  
 SLO: N=111  
 HU: N=417

## 2. EU-block: Awareness of EU programmes

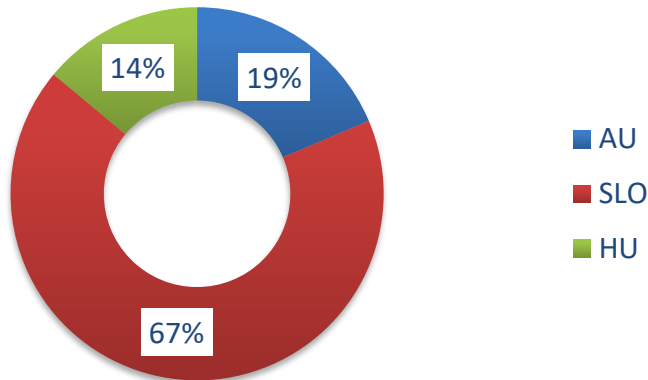
### Prompted awareness of several EU programmes



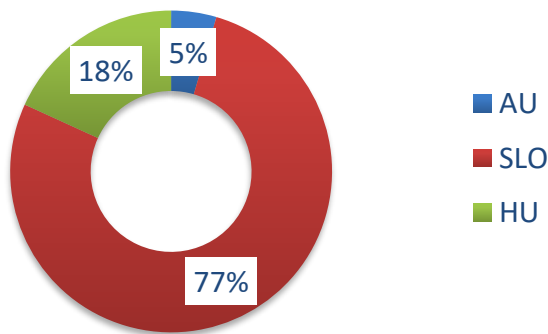
AU: N=78  
 SLO: N=111  
 HU: N=417

### 3. ENriCH-block: project participation

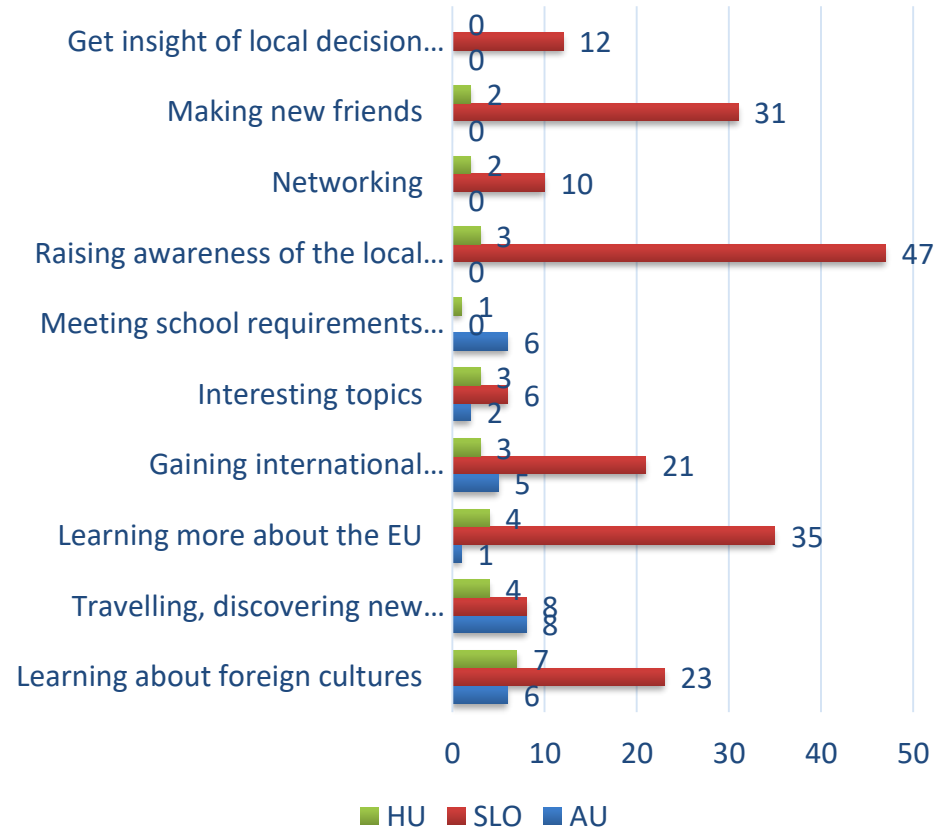
Participants (people)



Participation in international project similar to ENriCH (people)

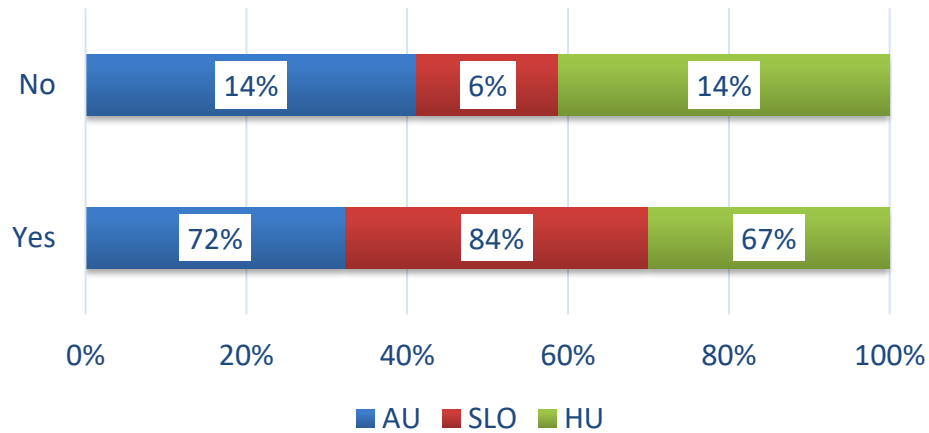


Why did you participated in the project?  
(multiple answers possible; people)

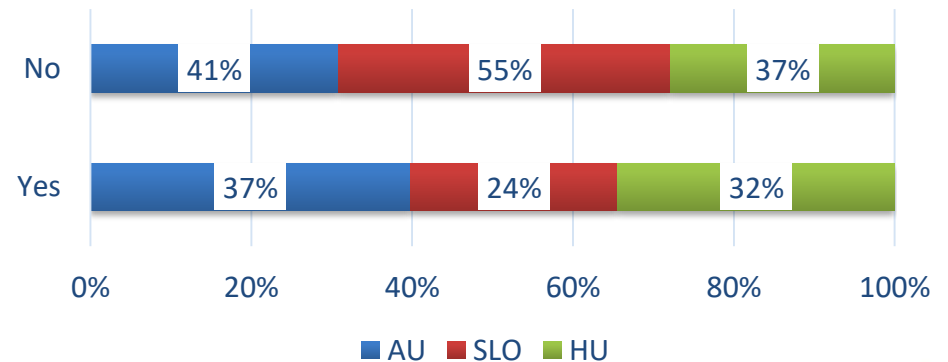


## 4. My city

### Do you like living here?



### Do you plan to move from your town in the near future?



AU: N=78  
 SLO: N=111  
 HU: N=417

## Summary: EU-block – I.

- **For Hungarian respondents**, EU membership is a positive concept, although it has the highest proportion of negative opinions among the three countries (but still very low). Basically, they expect the EU to deal with the problems through cooperation and integration, although opinions on the strengthening of national independence are also expressed. EU citizenship means opportunities and a sense of belonging to Europe; the Union is expected to foster social and economic development and to strengthen its commitment to environmental protection and climate change. The latter is also highlighted among the challenges (especially when compared to the questionnaire prepared at the beginning of the project). What is more, migration and terrorism are also considered important. It is worth noting that, compared to other countries, corruption is at the forefront and unemployment is a much less pressing issue.
- **Slovenian respondents** have a clearly positive general opinion of the EU. For them, the Union means first and foremost opportunities. Unemployment, migration and closer cooperation between Member States are seen as major challenges. It is worth noting that climate change is much less pressing in Slovenia from the view of young people than in the other two countries. They think that protecting fundamental human rights and freedom is the most important task of the EU (peacekeeping stood out in the previous questionnaire, which is now the least important aspect).

## Summary: EU-block – II.

- ***For Austrian respondents*** EU citizenship means freedom first and foremost, but belonging to Europe is less important to them than to Hungarians and Slovenians. Nonetheless they have the most positive general opinion of the EU, compared to the other countries. They expect the EU to maintain peace and protect fundamental rights. Climate change, migration and unemployment are seen as the most urgent challenges. They are more concerned about crime than the other countries, but less concerned about cooperation between Member States.
- Important to note that ***awareness of EU programmes and the European Year of Cultural Heritage*** is pretty low everywhere. One exception is Erasmus+ programme (probably mixed up with Erasmus exchange programme in many cases).

## Summary: ENriCH-block

- Project participation developed as expected in each country.
- In terms of awareness of ENriCH, ***the majority of participants learned about the opportunity at school/university***, but also friends proved to be an important resource, so did the Internet and social media. The advertisements have not been effective.
- ***The main motivation behind participating in the project was the discovery of foreign cultures, travel and a deeper knowledge of the local cultural heritage.*** Young people were the least motivated by meeting school requirements and learning about local decision-making processes.
- The participating young people are ***basically satisfied with the experiences*** and gained during the project (least Austrian, most Slovenian).
- The questionnaire also examined the long-term impacts of ENriCH. ***The project mainly influenced the cultural interest of young people:*** in the future they will pay more attention to cultural heritage. In addition, the project ***has also increased the openness of young people:*** they will continue to join similar international programs. In addition, ***interest in local public life and in issues related to EU has also increased.***



## Summary: My city block

- It is typical that young respondents like to live in their city / town (Hungarians are least fond of it).
- Despite this, those who plan to move are around 30% (Slovenian the least).
- ***Negative attachment to the city and planning to move do not go hand in hand.*** Many consider to move because they want to study somewhere else, many seek adventure. These motivations do not necessarily mean moving forever. On the other hand, many other plan to move to make a better living or for job opportunities – these are the people who will not come back easily. Earning more money is important motivation for Hungarian respondents, job opportunities for the Slovenians.
- So there is a high share of young people who plan to move everywhere – ***their home town should rather focus on attracting and welcoming them back when they finished studying and had the adventures they wanted.*** The city is also much better off with people who have experiences from elsewhere. It is also clear that providing attractive and challenging job opportunities is one of the key elements of retaining/attracting well educated young residents (cf. unemployment is seen as one of the first 5 major challenges in almost every country).



**HÉTFA Kutatóintézet és Elemző Központ**

*A használható tudásért*

Cím: 1051 Budapest, Október 6. u. 19., IV/2.

Telefon: +36 30 730 6668, Fax: +36 1 700 2257

E-mail: [info@hetfa.hu](mailto:info@hetfa.hu), [www.hetfa.hu](http://www.hetfa.hu)